



Spooky Albany Swing Spectacular
<https://spookyalbanyswing.com/>

Dear Capital Area Community Leader:

We cordially invite you to be a sponsor for our second Spooky Albany Swing Spectacular (SASS), a world-class, four-day special dance event sanctioned internationally by the World Swing Dance Council. It will be on October 22-25, 2026, and will feature West Coast Swing competitions with noted judges, intensive West Coast Swing, Argentine tango, and hustle workshops with top instructors, social dancing, and fun “Spooky” events. This will be held at the Holiday Inn Express Inn & Suites, 400 Old Loudon Road, Latham, NY 12110. Hosted in three ballrooms at the venue, this is an exciting event drawing both regional, national, and international dancers.

While we are charging participants \$160 for a total weekend pass or \$100 for day passes, we wish to encourage young people to attend and explore the healthy sport of dance, by offering free admission to interested young people age 17 and younger and a discounted fee for college students and international competitors. To help defray this cost, we are asking area leaders like you to help sponsor this event. Enclosed you will find the levels and what we can offer you as a thank you for your sponsorship.

We hope to hear from you soon.

Sincerely,

Joy Barnard

Event Director

For more weekend info, please check out our website spookyalbanyswing.com